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Monday, January 28, 2013

To Mayor Ford and Members of Council,

**RE: Feeling Congested?  
Toronto Talks Transportation**

The City of Toronto is launching a public consultation campaign on January 31, 2013 to engage Torontonians on a range of issues related to transportation planning, priorities, and funding. This engagement will support and inform the comprehensive review of the City's Official Plan transportation policies; the development of a new long-term transportation plan; and the development of a funding & investment strategy.

Prior to the official launch date, some key meeting dates and other information are currently available that can be shared publicly with people and businesses in your Ward.

We encourage you to share the below information with your constituents, so that they can learn more about how they can get involved in this important discussion about the future of transportation in Toronto!

**COME TO THE PUBLIC MEETINGS!**

Each Public Meeting will be divided into two repeated sessions, afternoon and evening, and will follow the format of: (1) view open house display boards; (2) listen to powerpoint presentation; followed by (3) table group discussion/Q&A. Please encourage people to come out and participate!

February 4th - 4pm to 6:30pm & 6:30pm to 9pm - York Civic Centre Foyer

February 6th - 4pm to 6:30pm & 6:30pm to 9pm - Scarborough Civic Centre Rotunda

February 11th - 4pm to 6:30pm & 6:30pm to 9pm - North York Civic Centre Members' Lounge

February 13th - 4pm to 6:30pm & 6:30pm to 9pm - City Hall Rotunda

**VISIT THE WEBSITE!**

[www.feelingcongested.ca](http://www.feelingcongested.ca)

The website has launched, displaying key public meeting dates. A full launch of the website will take place on January 31<sup>st</sup>, and will be the primary online source of information for people to learn about the consultation and provide feedback. Bookmark this page and visit it again on January 31<sup>st</sup> for more information!

**FOLLOW US ON TWITTER!**

@congestedTO

Currently, there are over 400 Twitter followers and interesting topics are being tweeted, shared, and discussed. Please follow us and re-tweet us to your online social networks!

**SEND US AN EMAIL!**

[feelingcongested@toronto.ca](mailto:feelingcongested@toronto.ca)

Have something to tell us? Send us an email!

**LIKE US ON FACEBOOK!**

[www.facebook.com/feelingcongested](http://www.facebook.com/feelingcongested)

The consultation Facebook page is also currently live, with interested facts and history posted about transportation in Toronto. Search for "feeling congested" and "Like" us to stay informed!

**SIGN UP FOR E-UPDATES!**

<http://www.toronto.ca/e-updates/index.htm>

Visit the City's E-Updates page and check the "Official Plan" box to stay informed!

At Planning and Growth Management Committee's January 28, 2013 meeting, I gave an overview presentation of the public consultation campaign to engage Torontonians on a range of issues related to transportation planning, priorities, and funding. The presentation is available here:

<http://www.toronto.ca/legdocs/mmis/2013/pg/bgrd/backgroundfile-55583.pdf>

Thank you,



Jennifer Keesmaat  
Chief Planner and Executive Director